



# 2013 Individual BIC Benchmarking Report

## Innovational production Technopark -IDEA-

*EBN Quality Team*

*17/10/13*

## Introduction

The following graphs and tables report the key facts and figures for 2012, comparing Innovational production Technopark -IDEA-, with BICs in Russian Federation, the full EBN network and a group of 10 similar BICs selected based on the following criteria:

- staff levels fall in the same range as Innovational production Technopark -IDEA-
- closest total income to Innovational production Technopark -IDEA-

The survey has been undertaken thanks to the yearly implementation of EBN's Quality system which is primarily aimed at ensuring the compliance of the BICs, EBN Full Members, to the BIC Quality Mark Criteria.

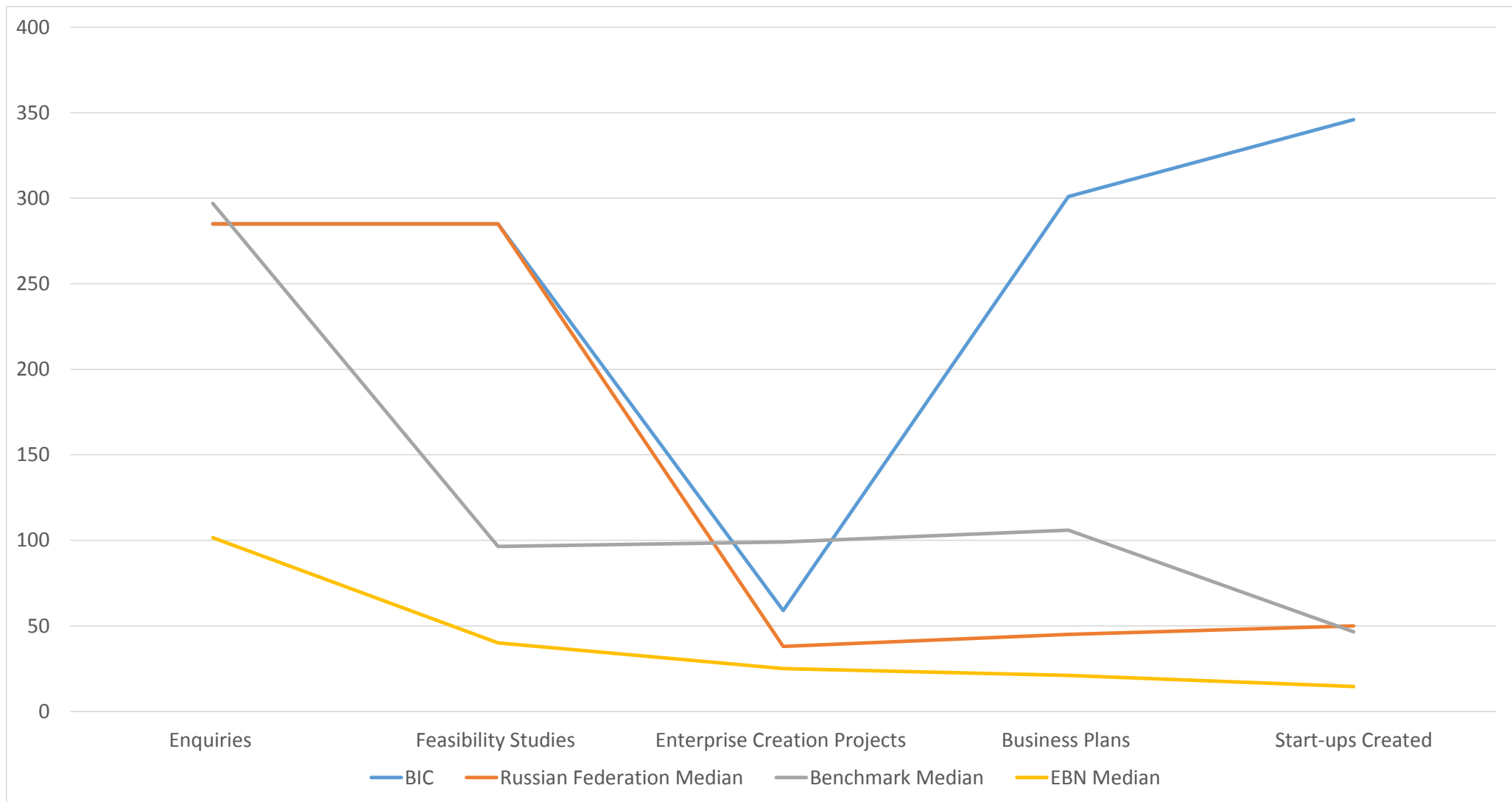
### **The Statistical characteristics of the survey**

|  |     |
|--|-----|
| Total number of BICs surveyed  | 142 |
| Total number of BICs surveyed in Russian Federation  | 3   |
| Method: on-line self-evaluation questionnaire plus subsequent validation by EBN Quality Team |     |
| Source: EBN Quality System <a href="http://quality.ebn.be">http://quality.ebn.be</a>         |     |

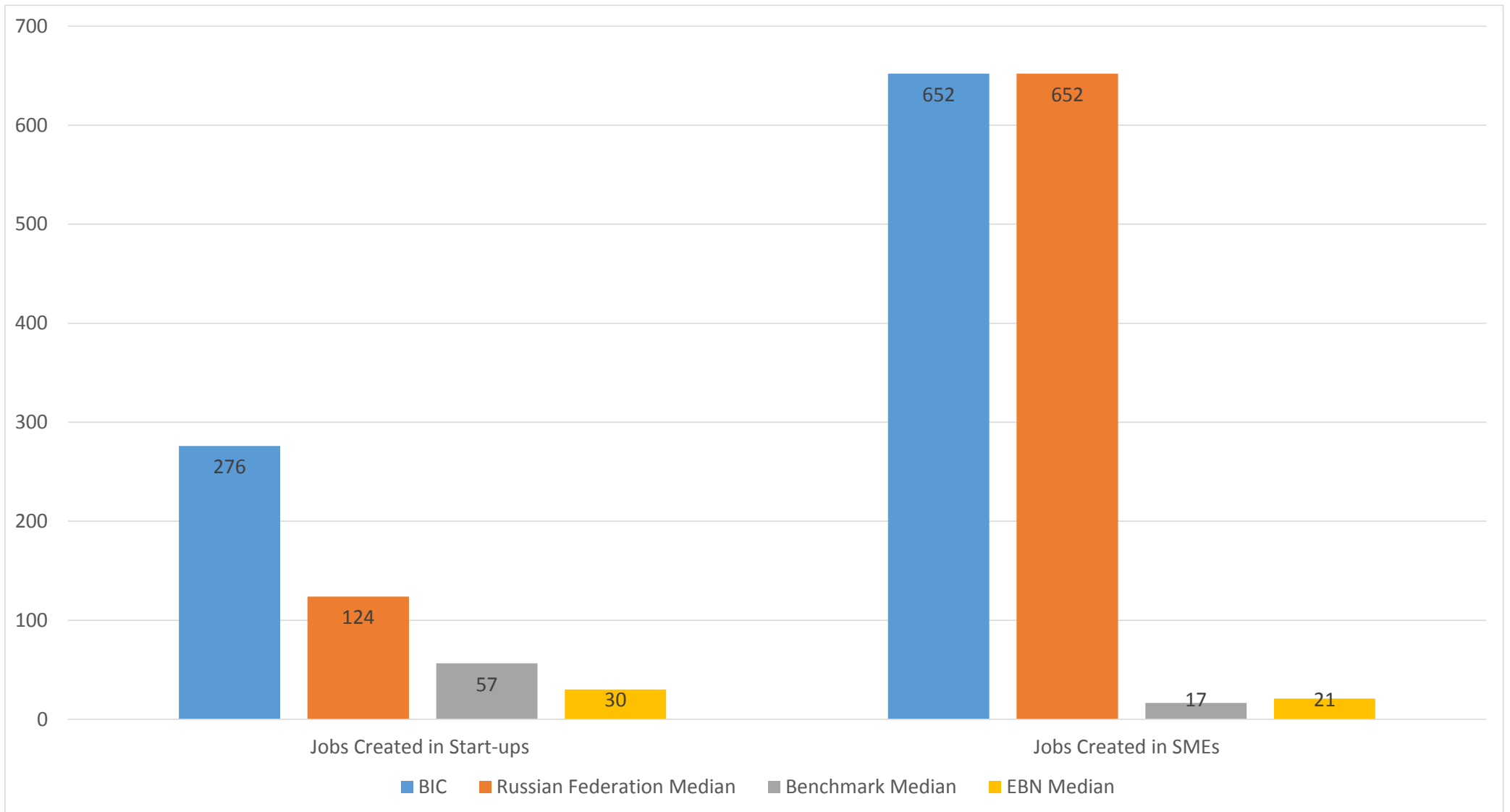
|   |   |
|---|---|
| <b>Responsible for the publication:</b> | Mr. Philippe Vanrie, EBN CEO  |
| <b>Address:</b>                         | Avenue de Tervueren 168, B – 1150, Brussels   |
| <b>Tel:</b>                             | +32-2-7728900   |
| <b>Fax:</b>                             | +32-2-7729574   |
| <b>E-mail:</b>                          | <a href="mailto:ebn@ebn.eu">ebn@ebn.eu</a>  |
| <b>Website:</b>                         | <a href="http://www.ebn.eu">http://www.ebn.eu</a> <a href="http://quality.ebn.be">http://quality.ebn.be</a> |
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This report has been prepared by the EBN Quality team, led by Giordano Dichter and assisted by David Tee and Valerio Leonardi.

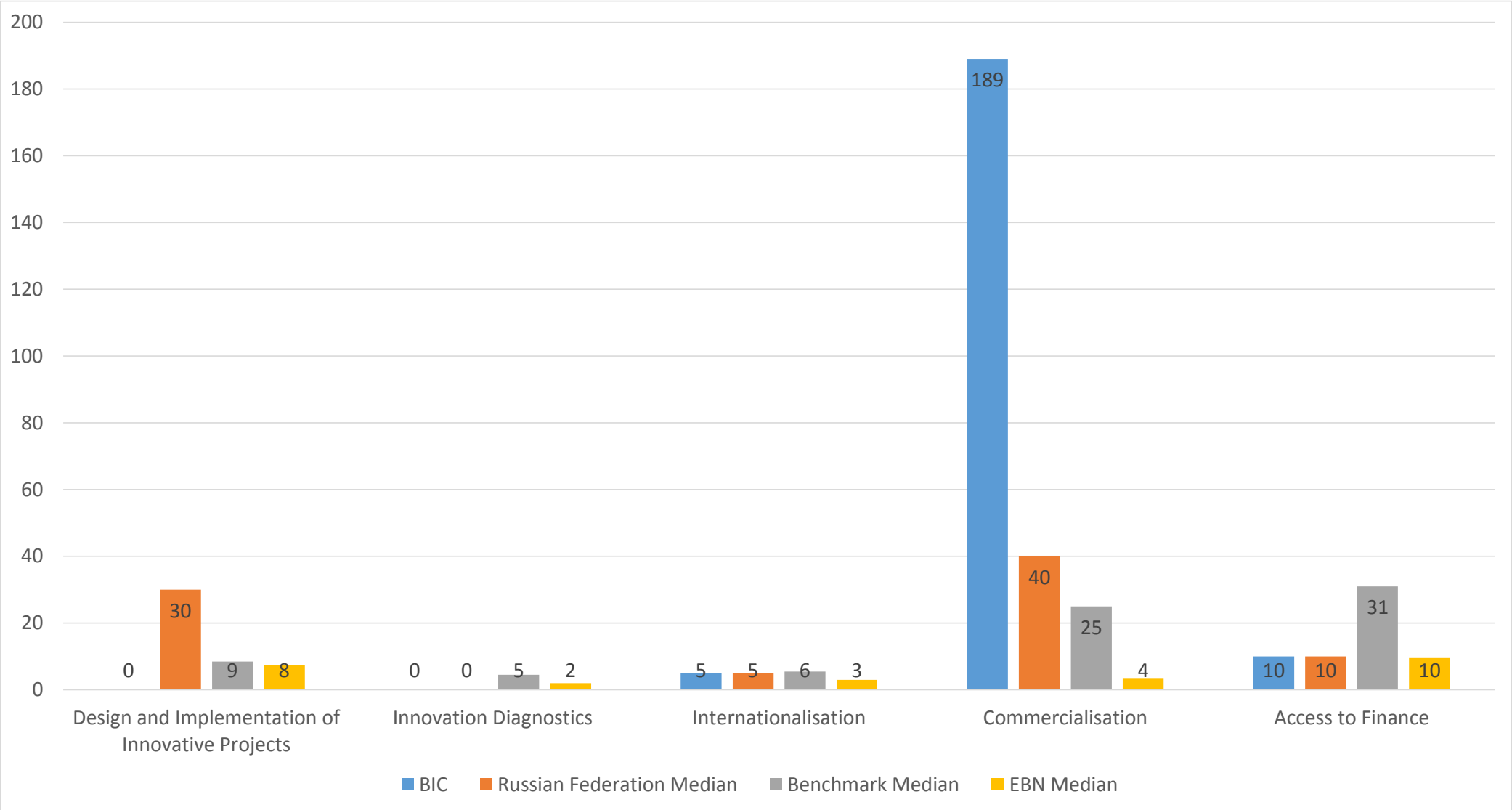
## Key Performance Indicators: Dealflow



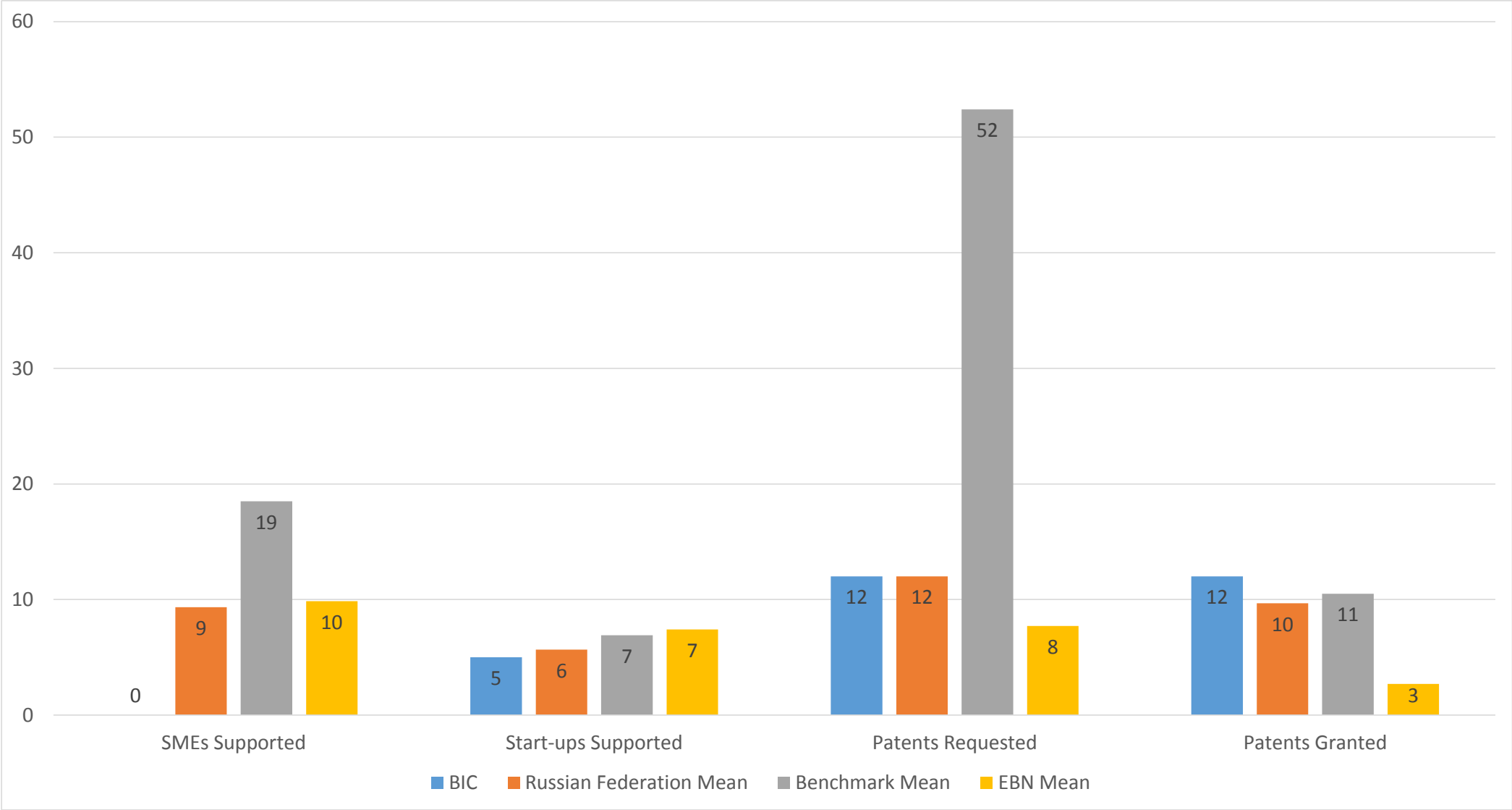
## Key Performance Indicators: Job Creation



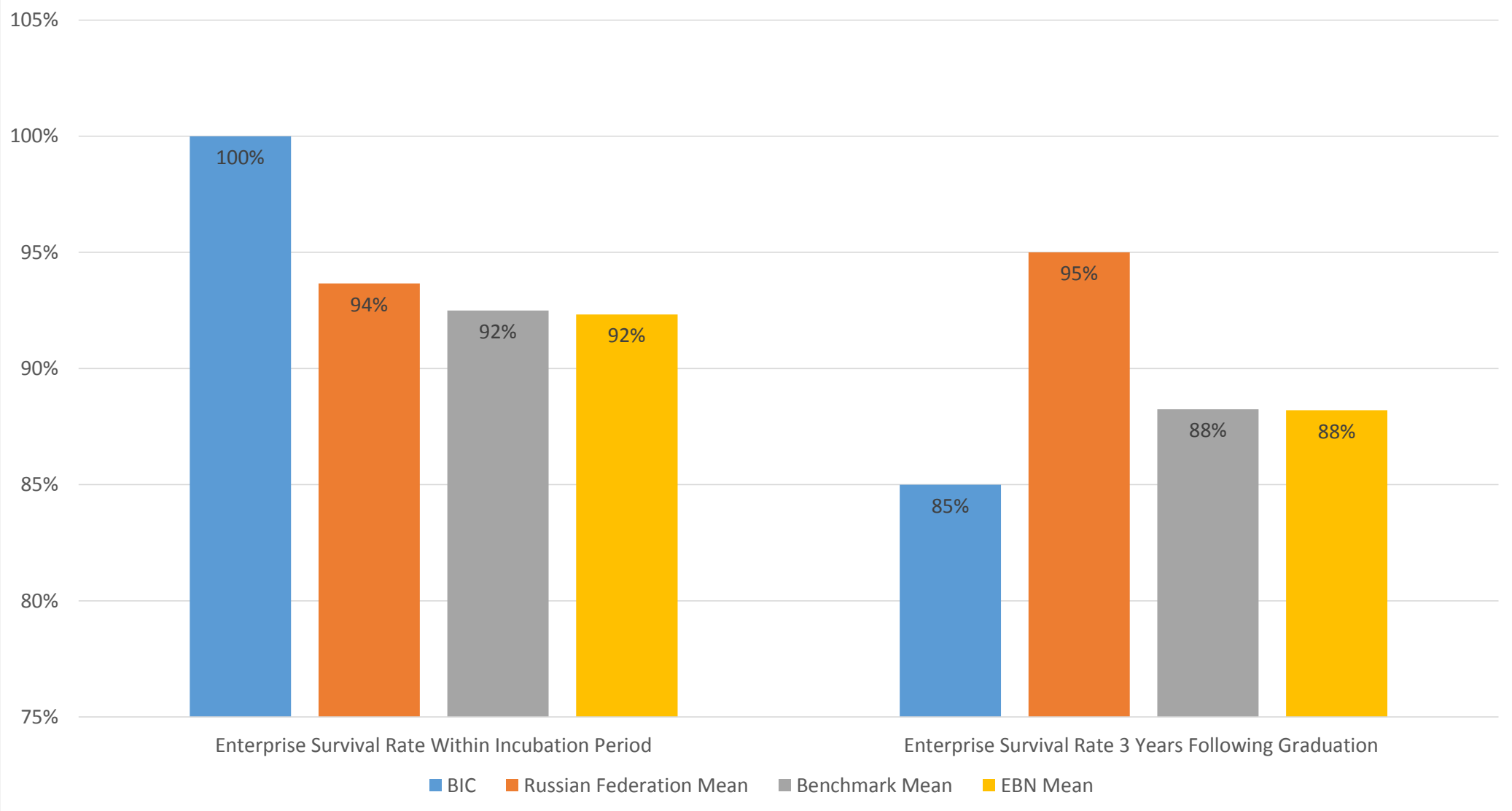
# Key Performance Indicators: SME Support Services



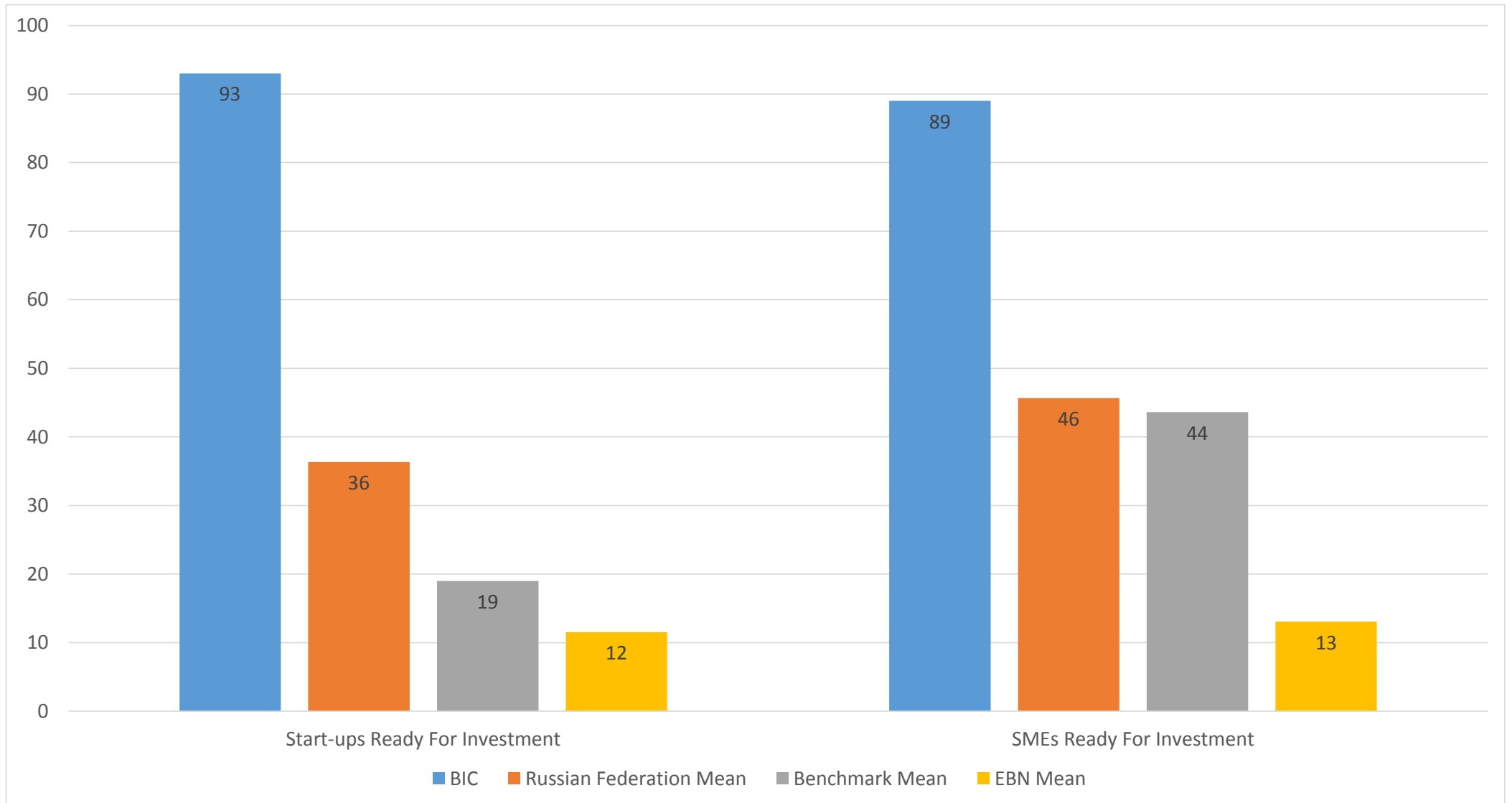
### Key Performance Indicators: IP Support Services



# Key Performance Indicators: Survival Rates

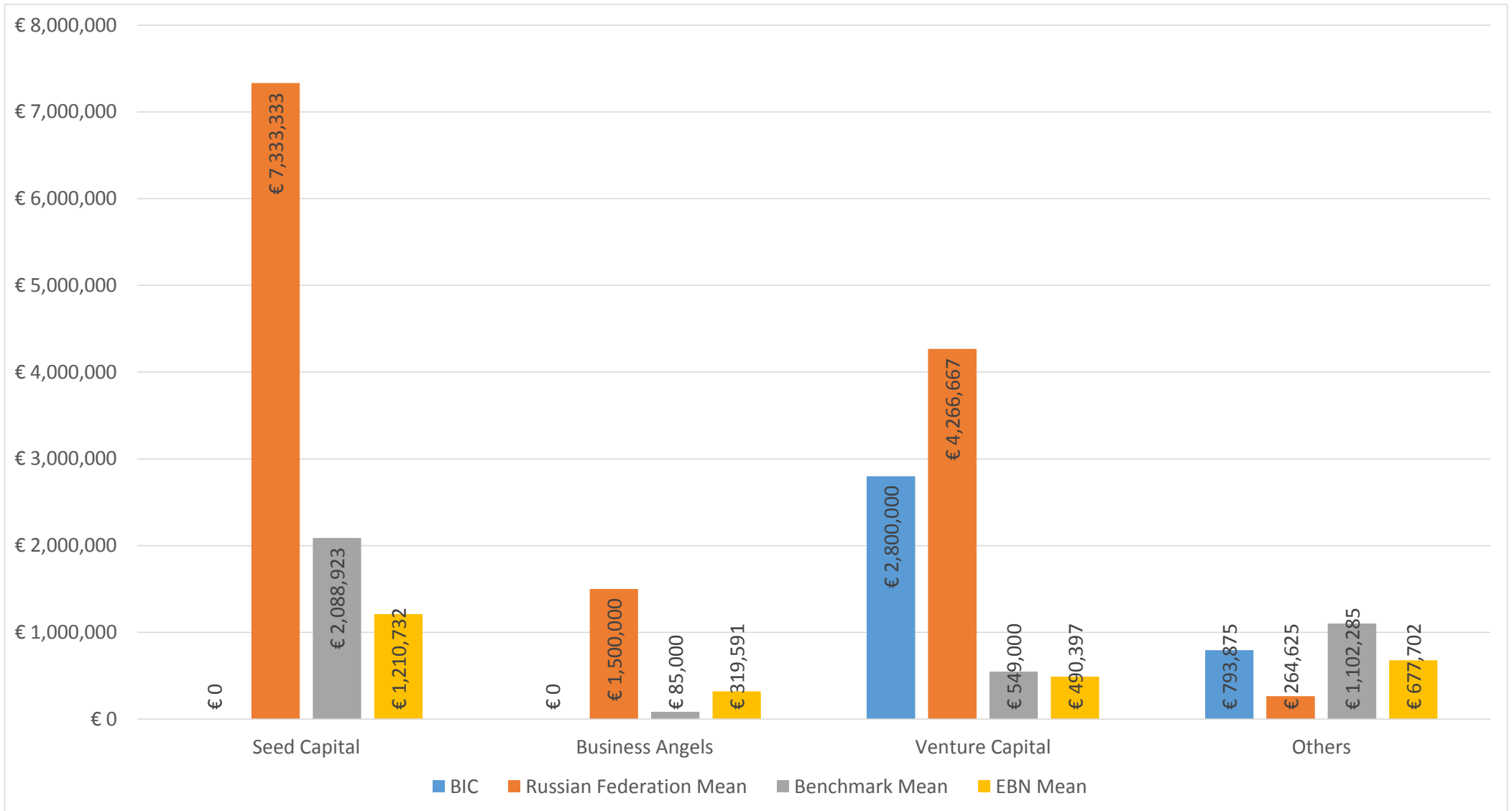


## Key Performance Indicators: Investment Readiness

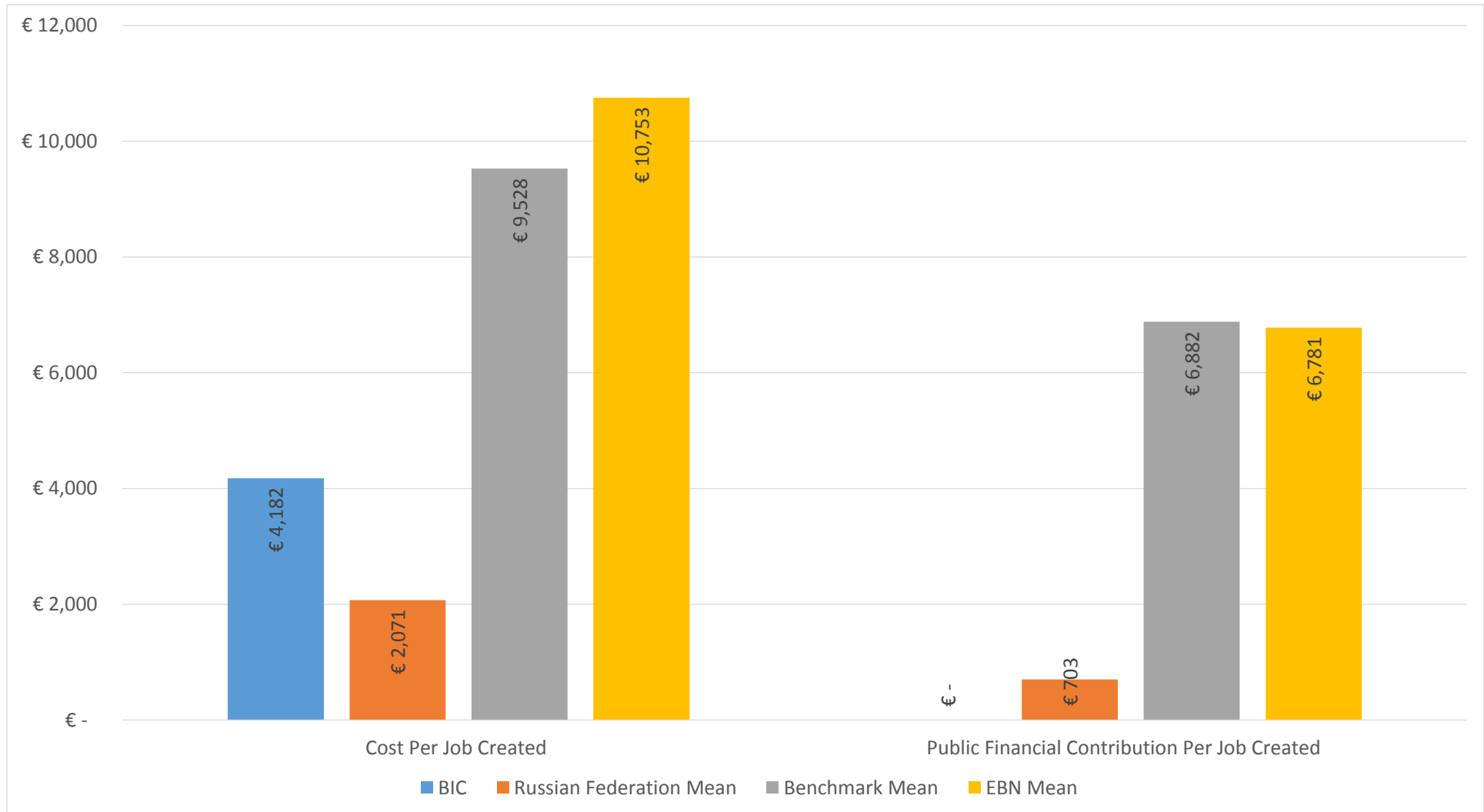




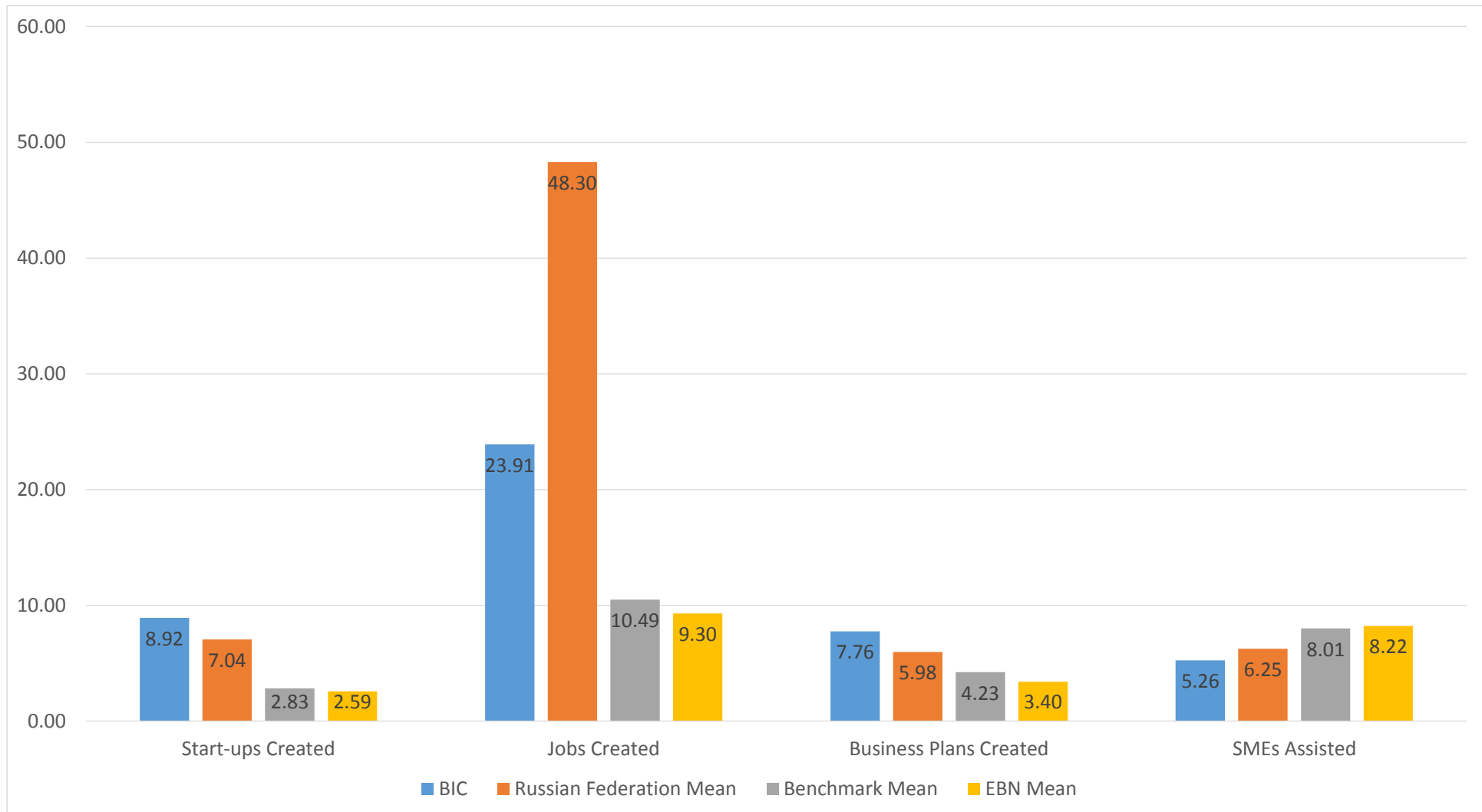
## Key Performance Indicators: Fund Raising



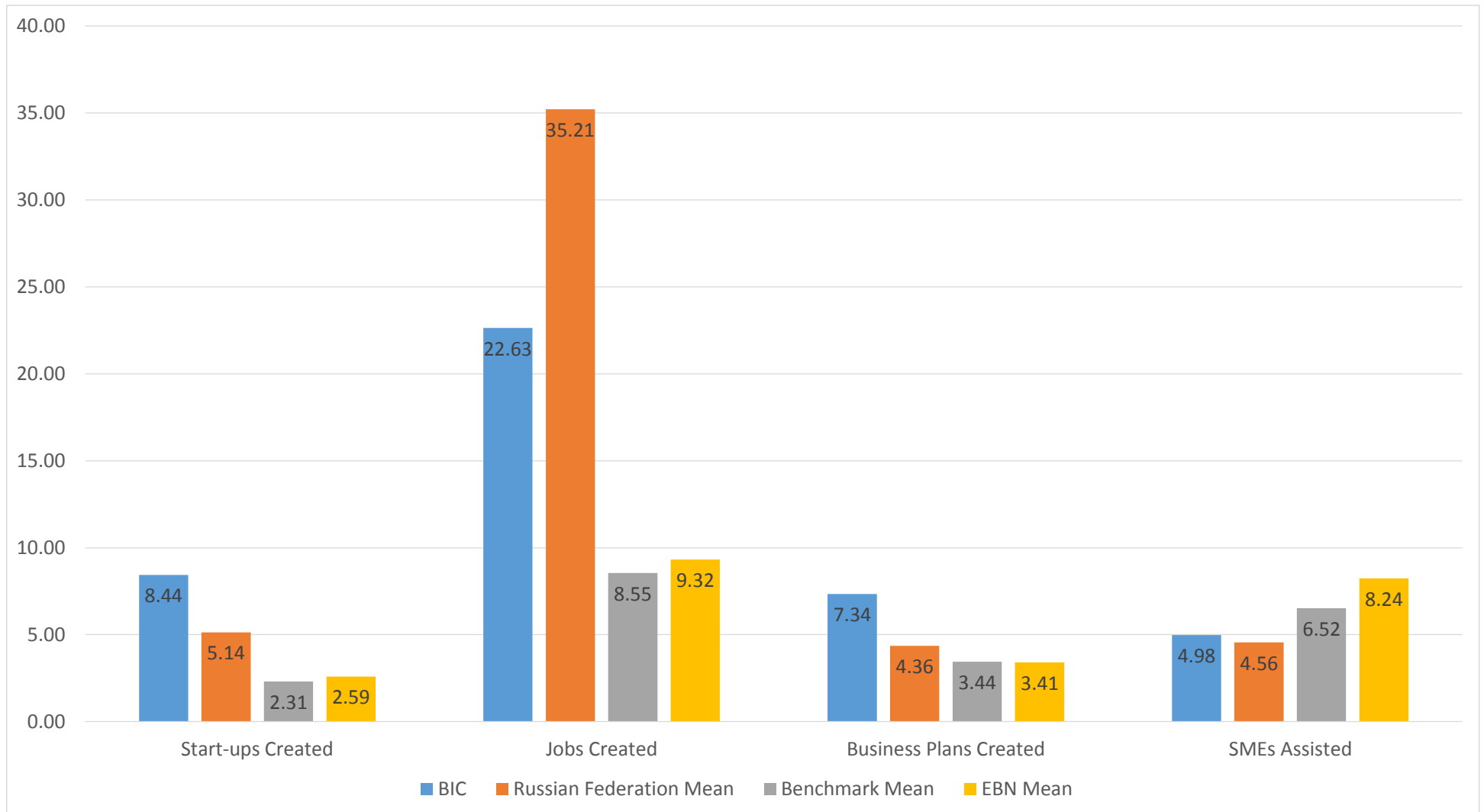
## Value for Money: Investment Per Job Created



## Value for Money: Performance Per €100k expenditure



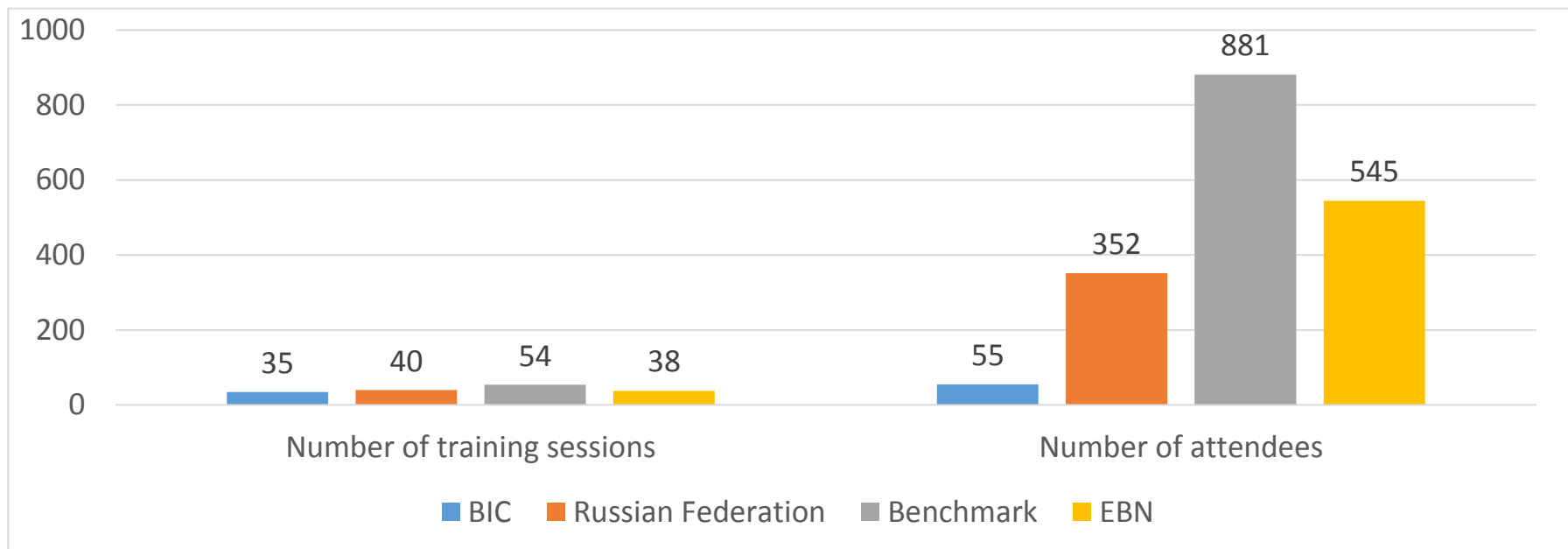
## Value for Money: Per Full-Time-Equivalent Staff



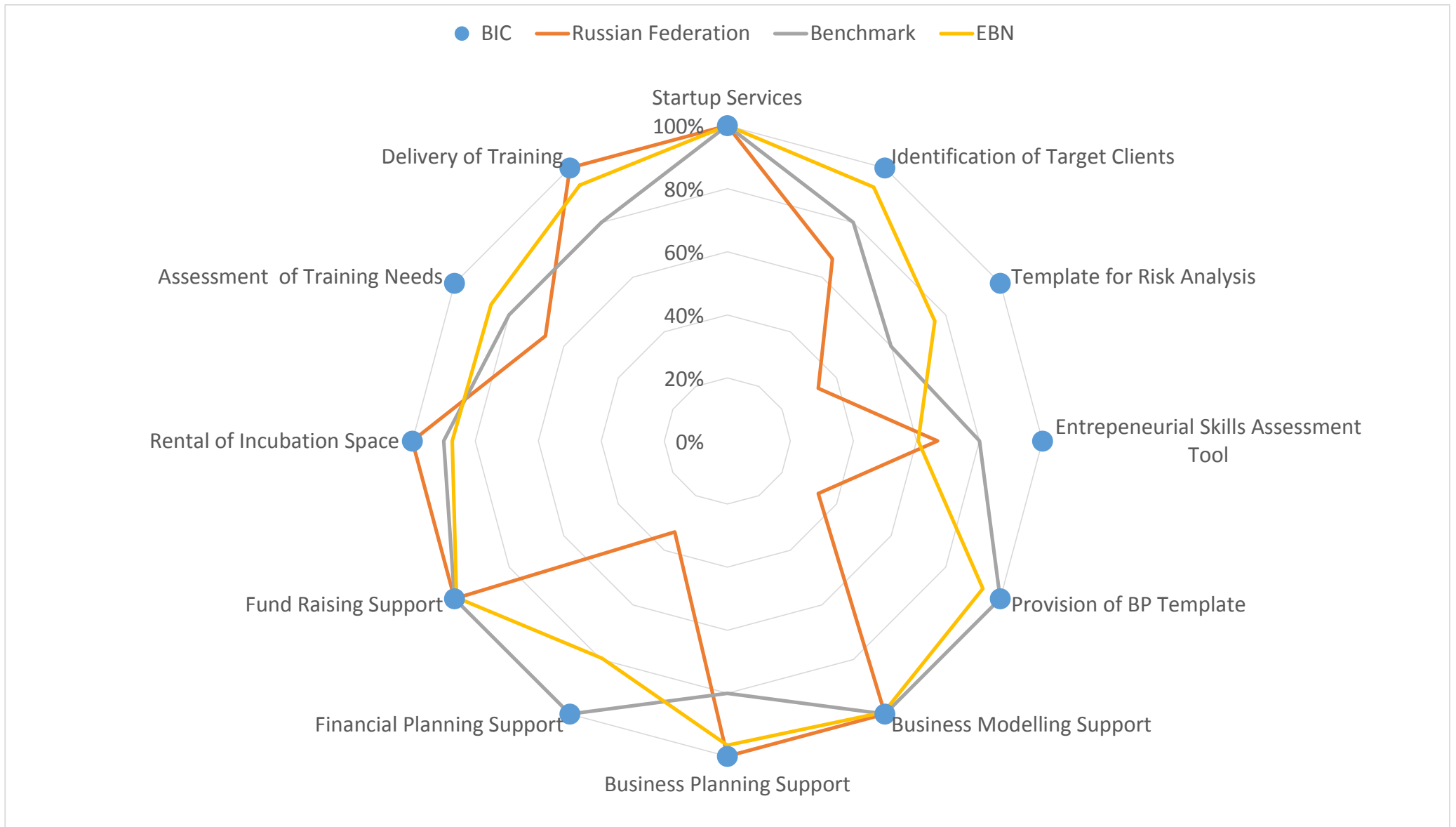
## Physical Incubation

| Incubation services             | BIC  | Russian Federation | Benchmark | EBN     |
|---------------------------------|------|--------------------|-----------|---------|
| Average incubation time (Years) | 3.00 | 3.00               | 3.77      | 2.67    |
| Average ocupancy rate (%)       | 98   | #DIV/0!            | 81.34     | #DIV/0! |

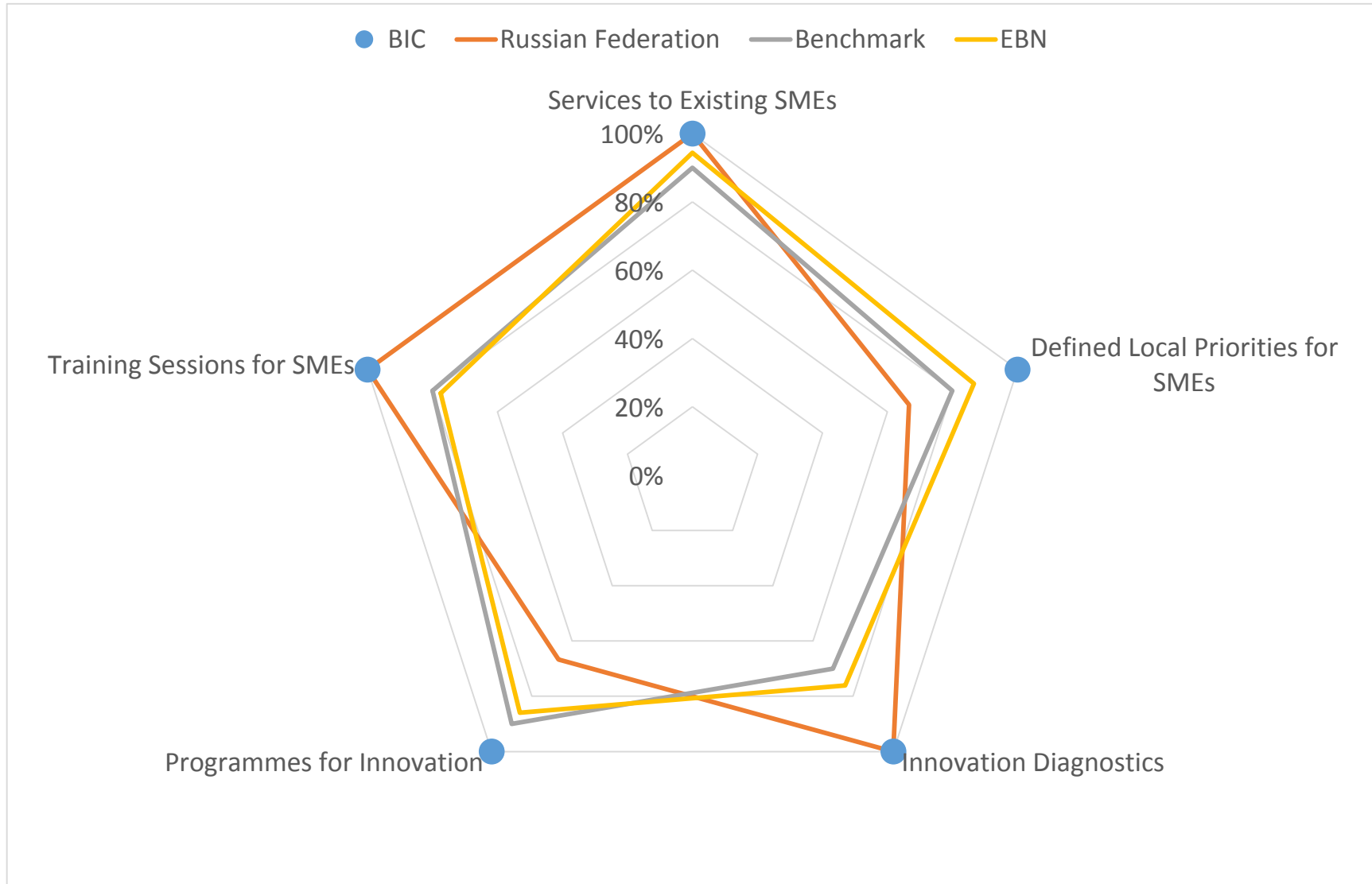
## Training to Entrepreneurs



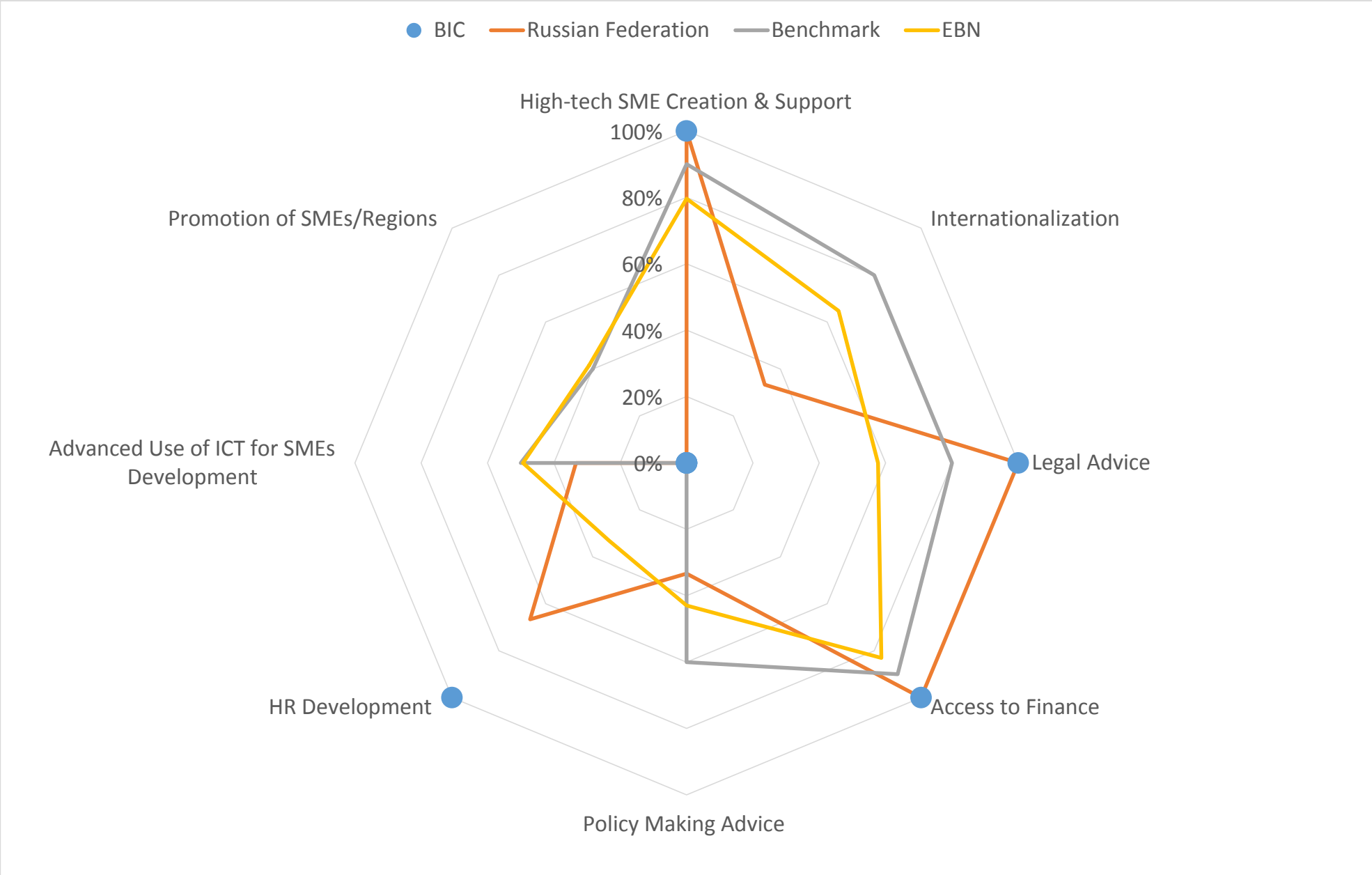
# Services to Entrepreneurs



# Services to SMEs

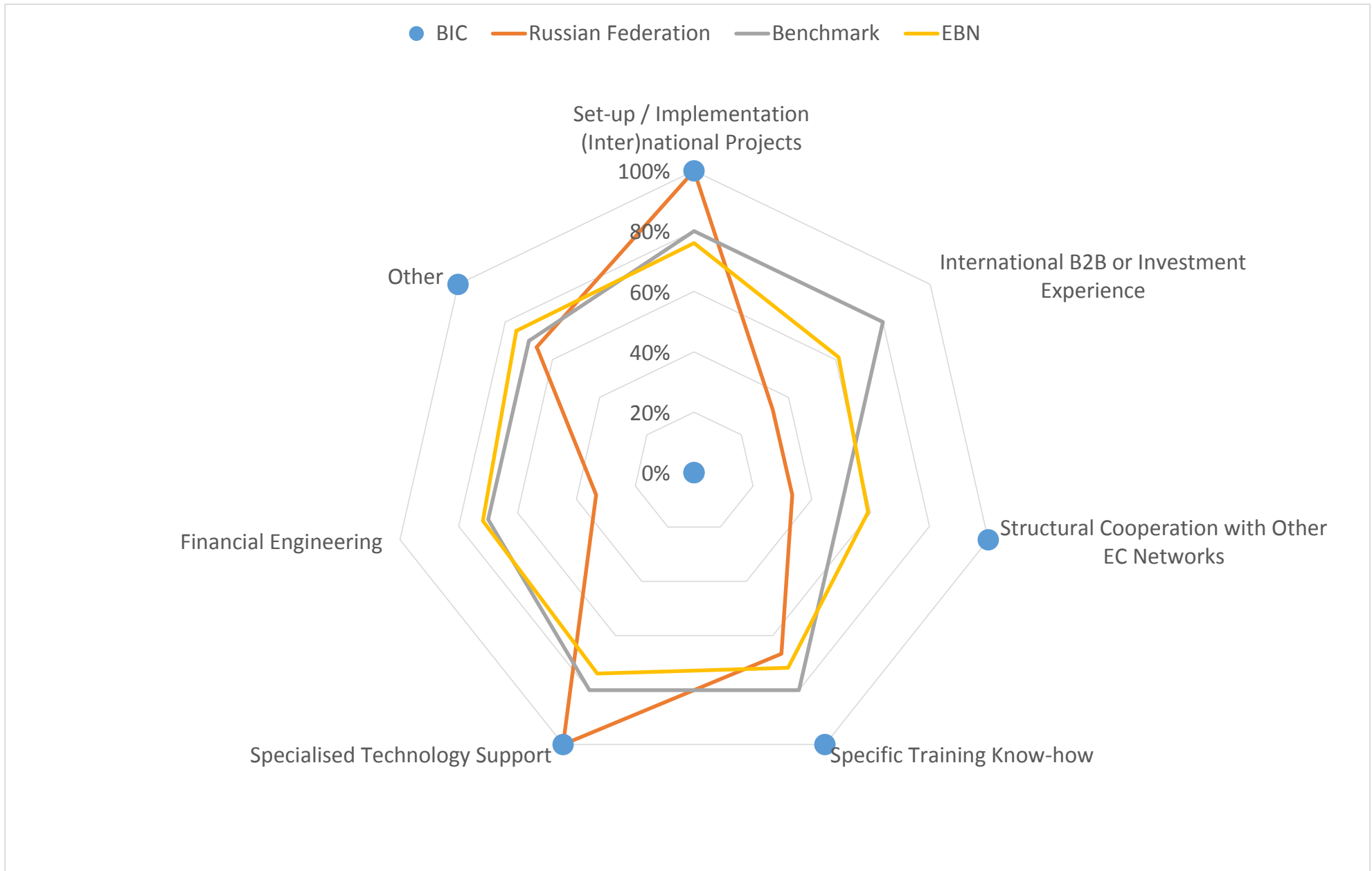


# Key Qualifications: Areas of Expertise

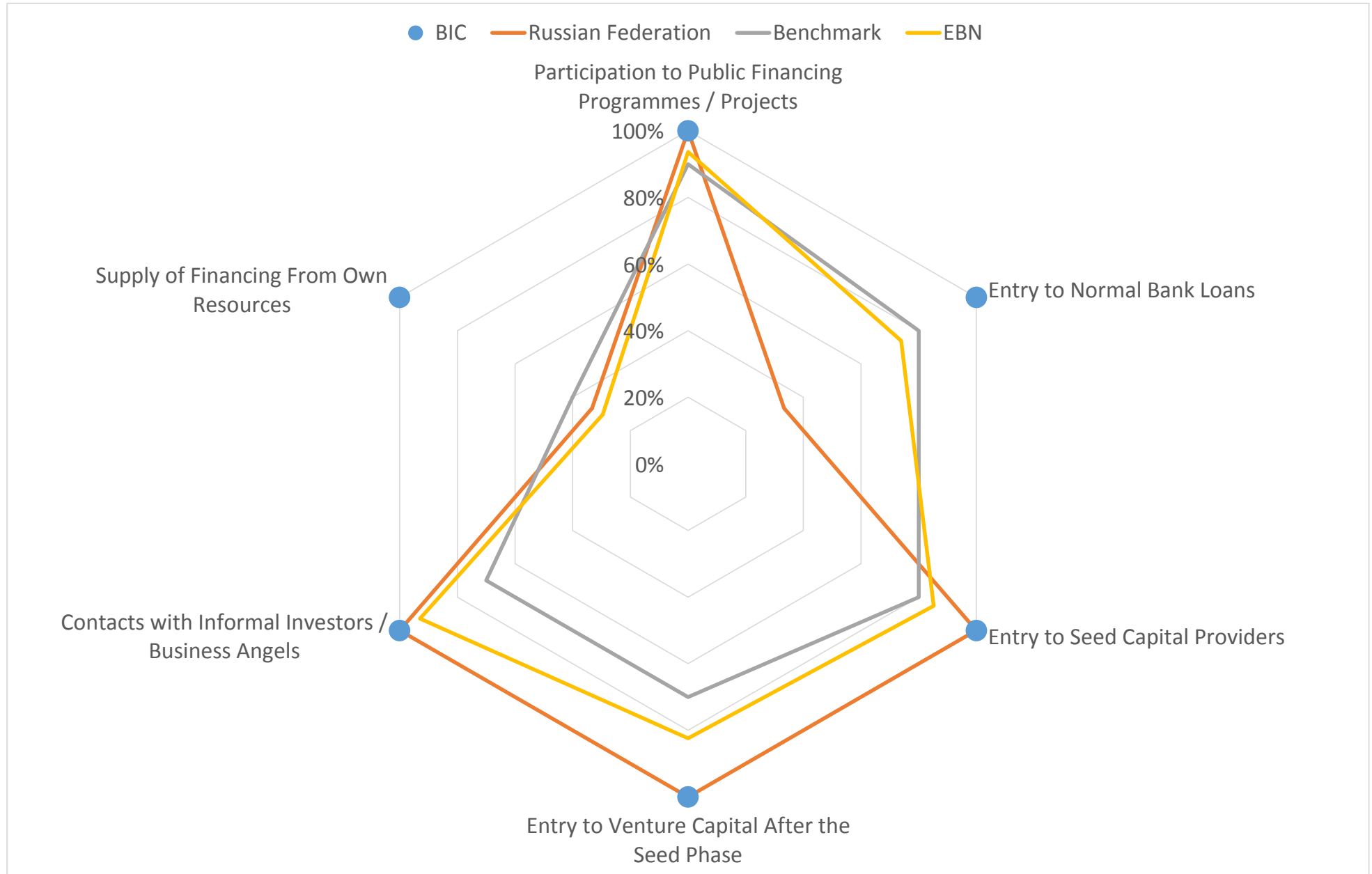




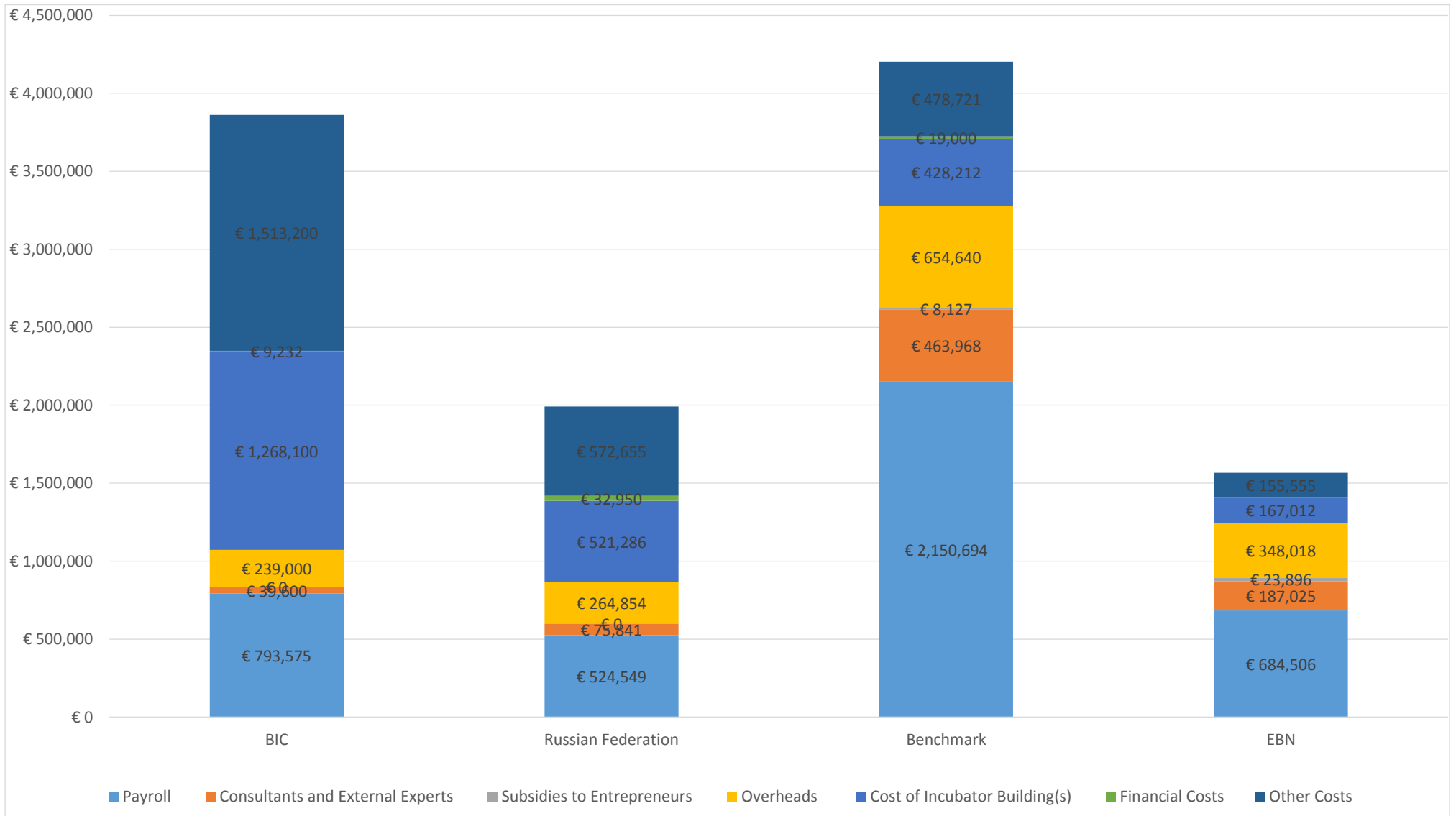
## Key Qualifications: Additional Services Offered



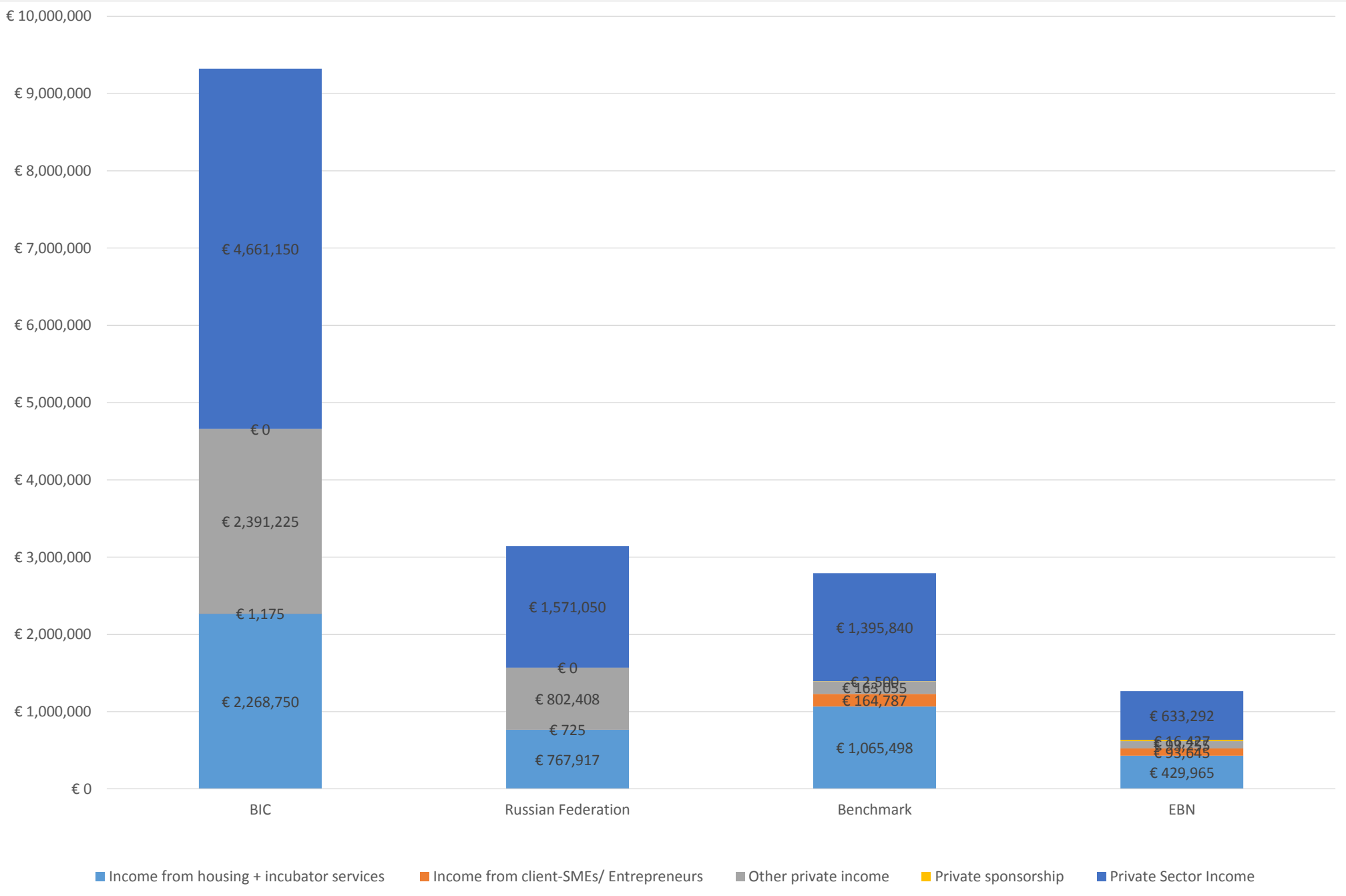
# Key Qualifications: Financial Services Offered



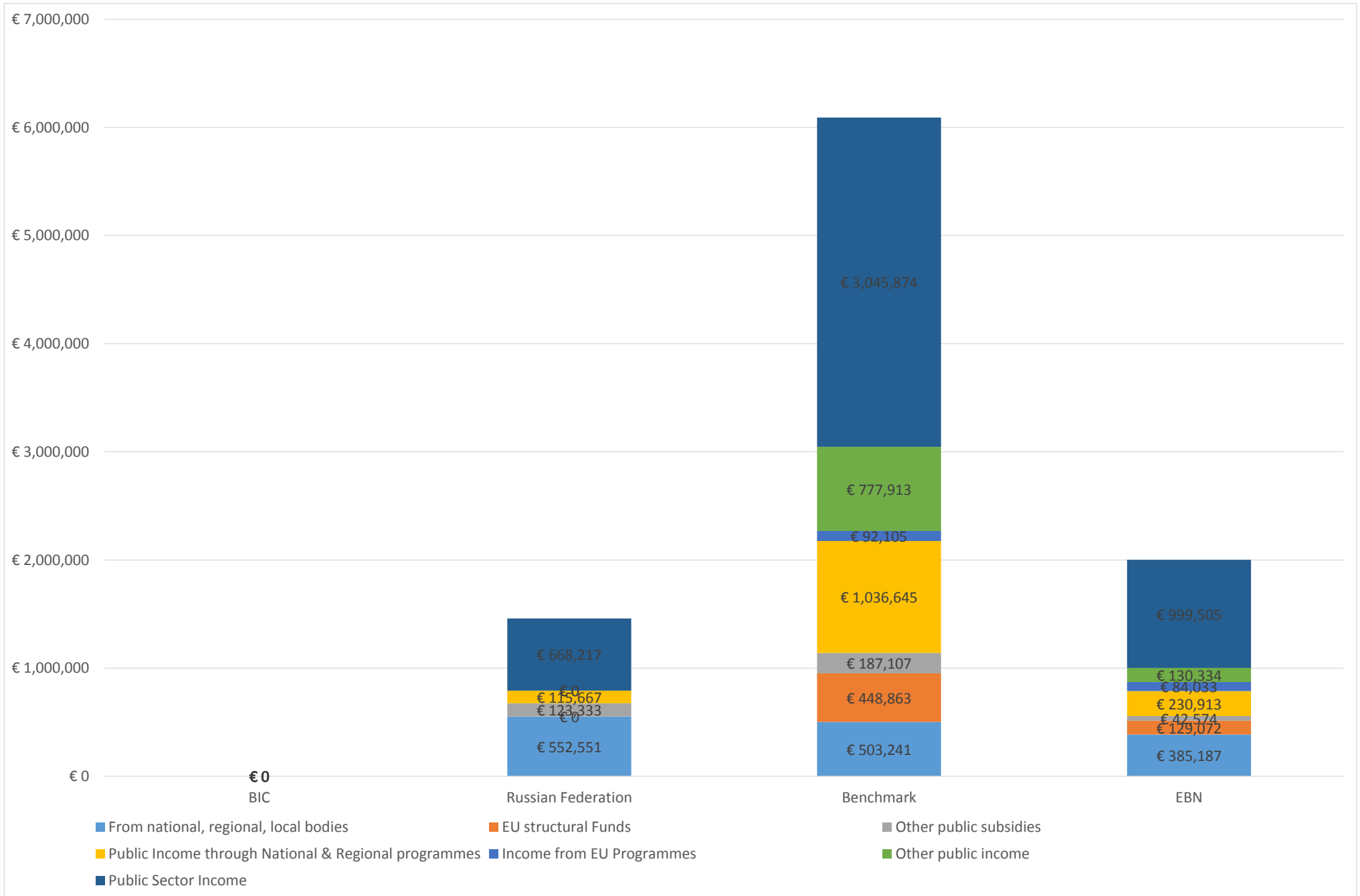
## Financial Assessment: Expenses



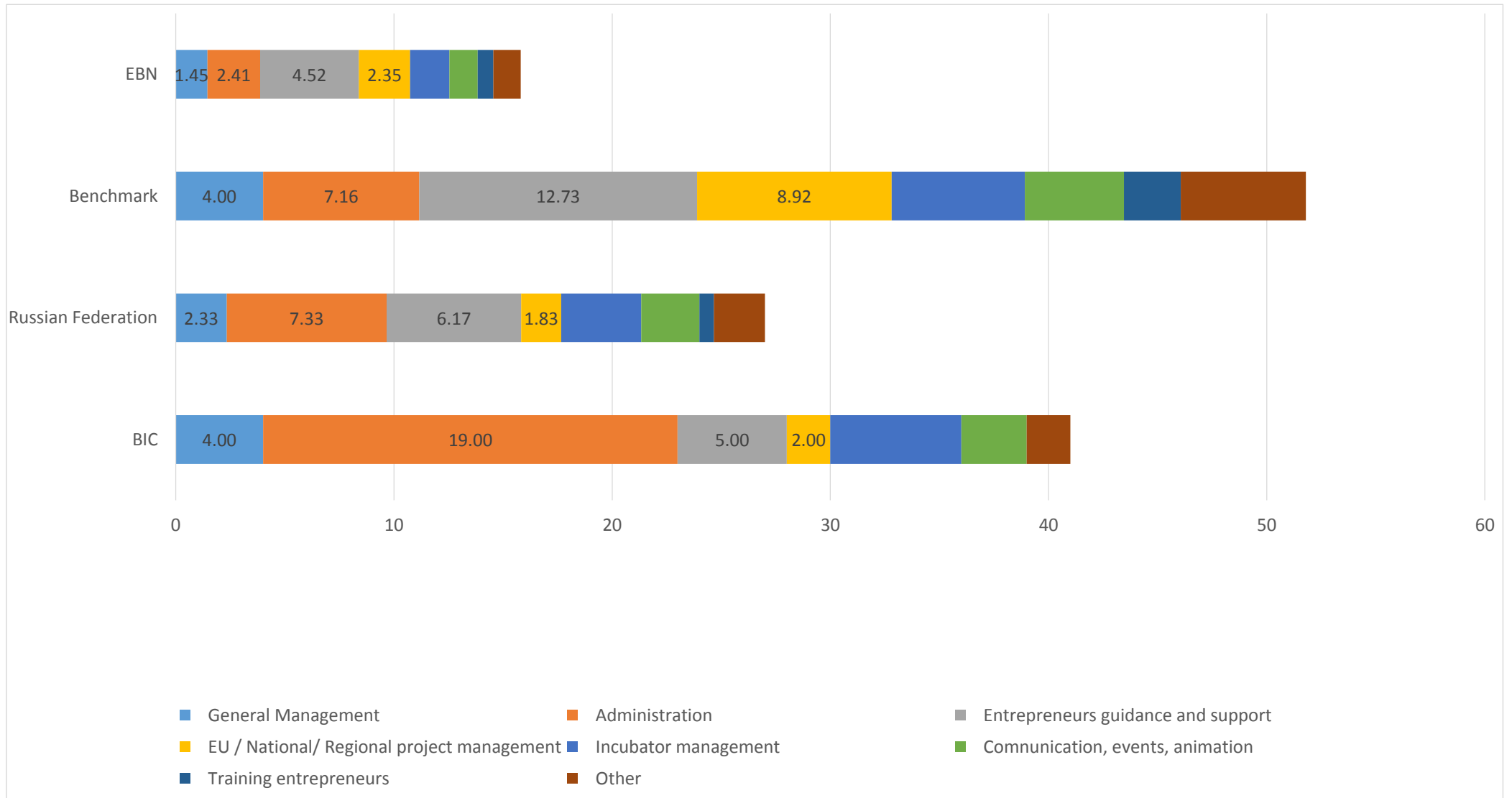
### Financial Assessment: Private Income



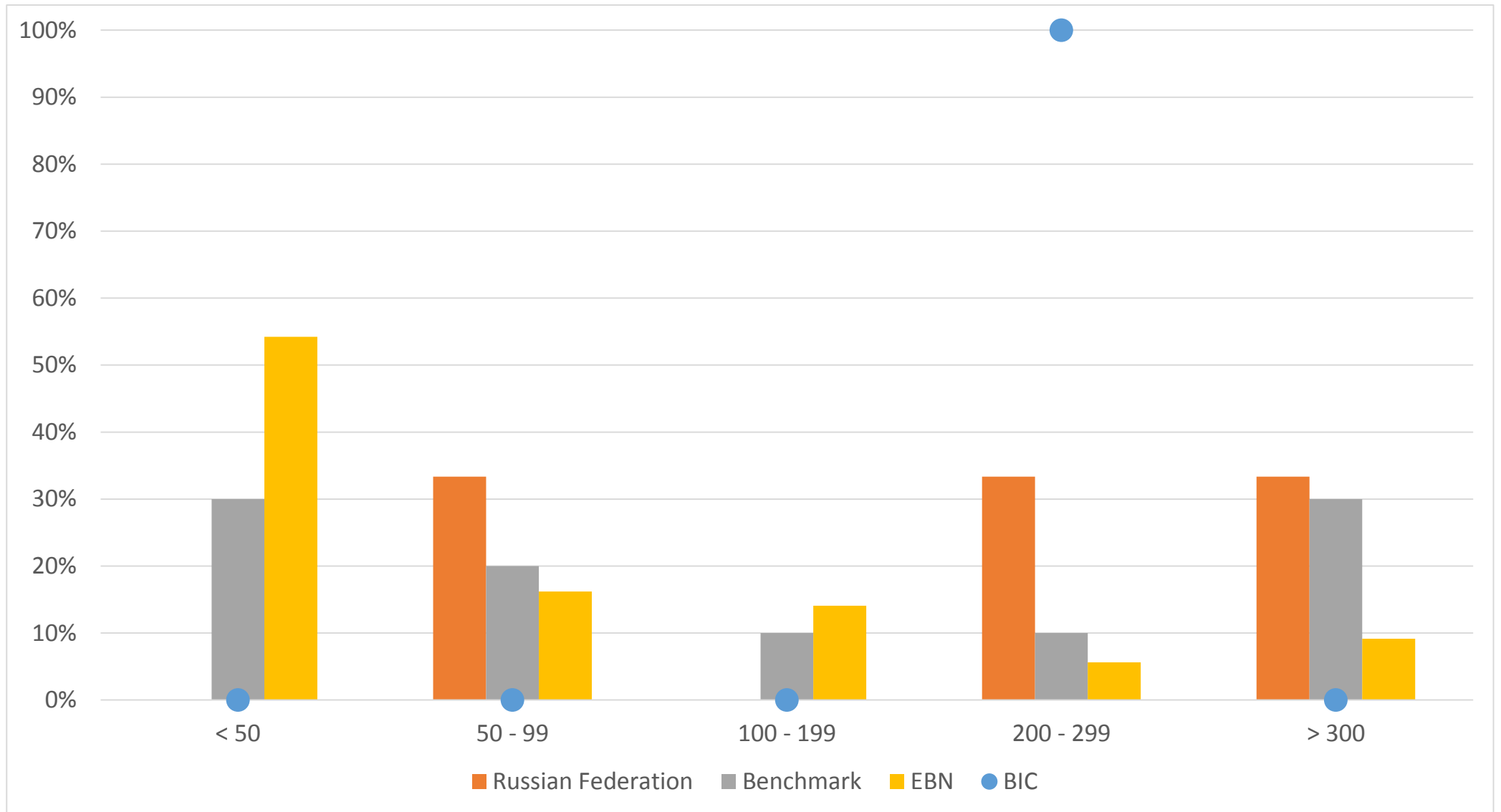
## Financial Assessment: Public Income



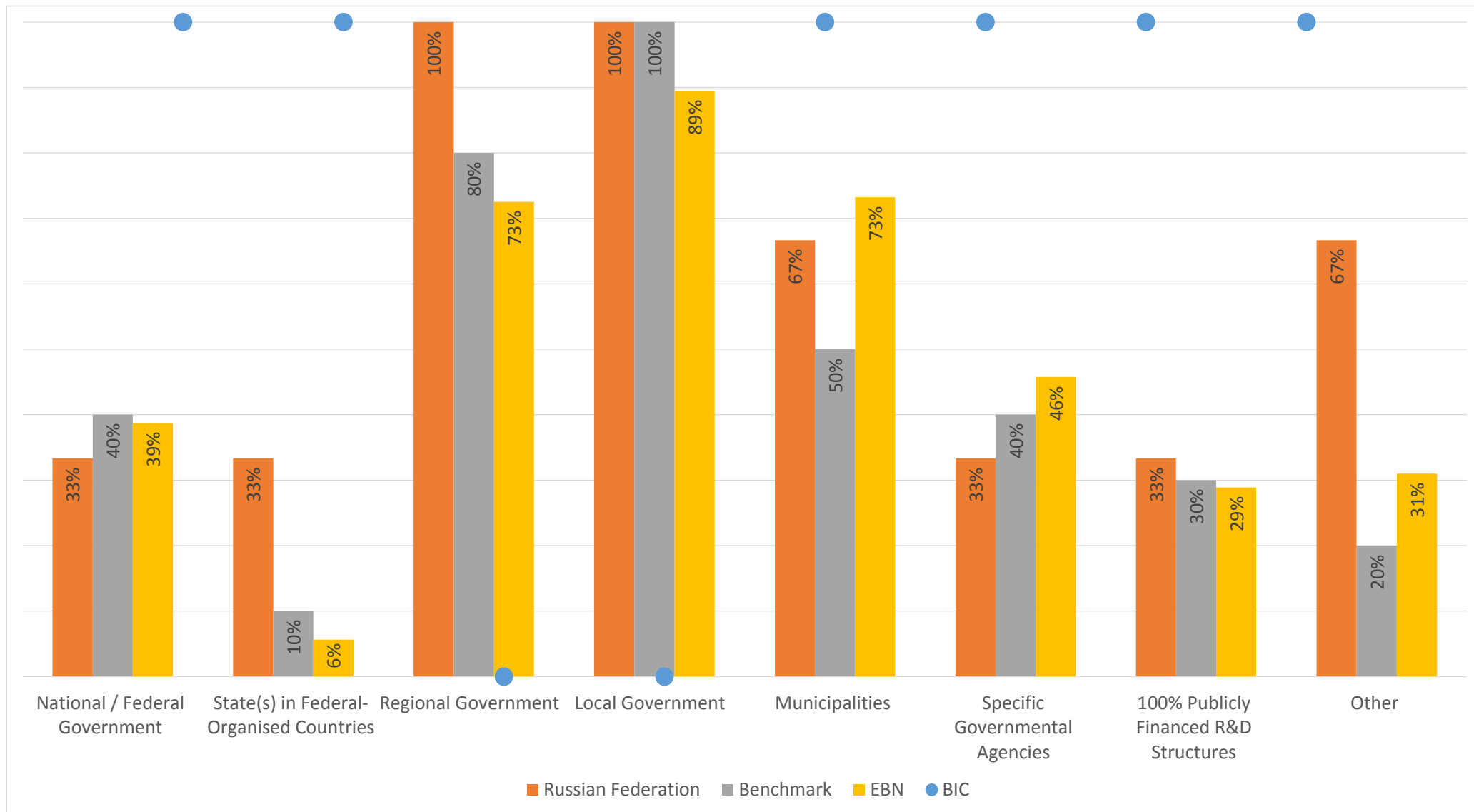
## Human Resources: Staff Function



## Human Resources: External Experts (Days)



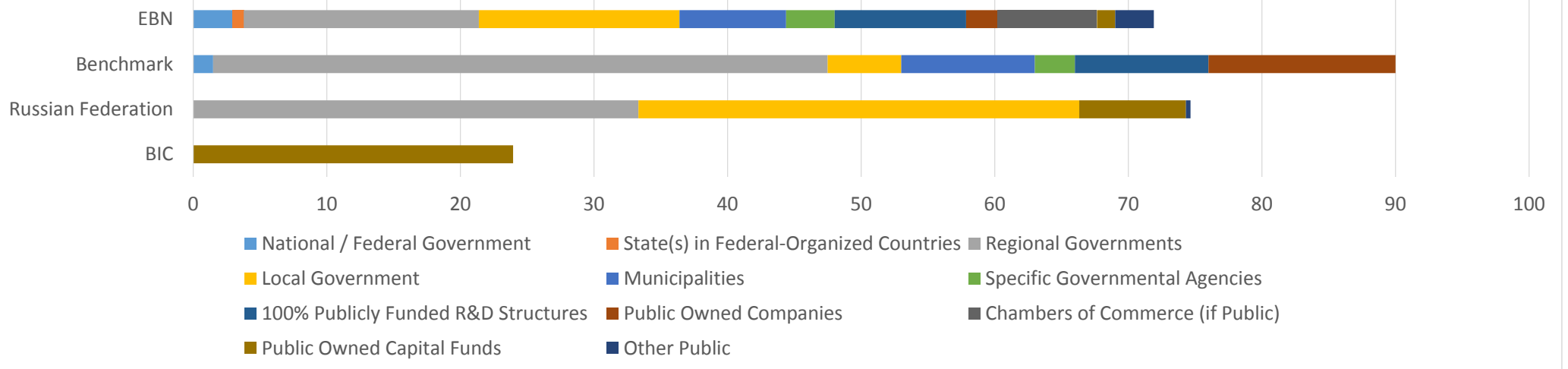
## Acknowledgment from the Public Sector



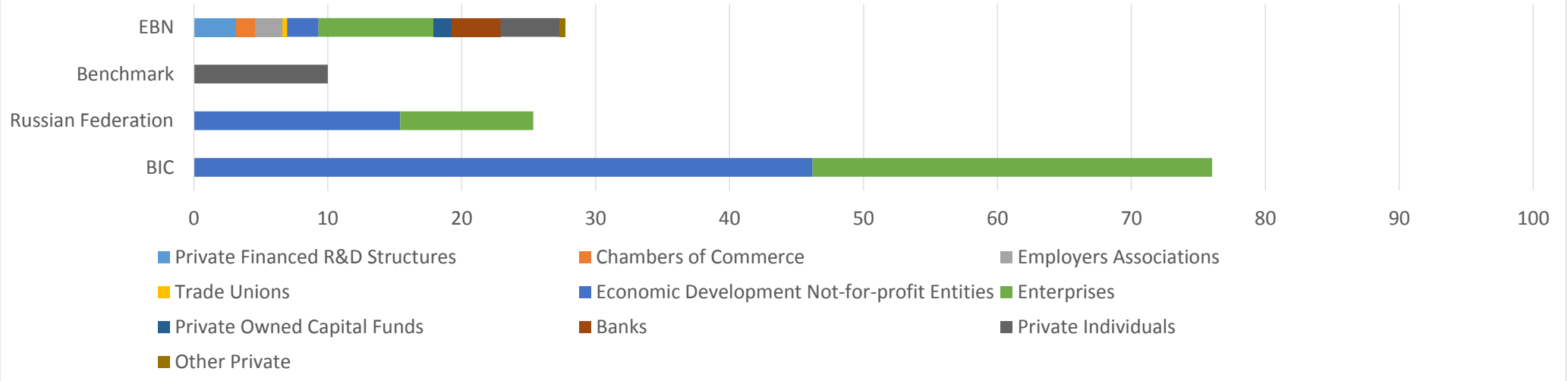


# BIC Ownership

## Public Ownership (%)



## Private Ownership (%)





This benchmarking report has been prepared by the European BIC Network (EBN) quality team using the data of the annual assessment implemented by EBN (Survey 2013, data 2012)

Giordano Dichter  
[Giordano.Dichter@ebn.eu](mailto:Giordano.Dichter@ebn.eu)

Valerio Leonardi  
[Valerio.Leonardi@ebn.eu](mailto:Valerio.Leonardi@ebn.eu)

Skype: EBN.Helpdesk